

Beat: Arts

A NEW VENTURE FOR THE FIRST ART AUCTION IN HONG KONG BY ARTCURIAL IN OCTOBER 5-6

ONE OF A KIND WITH SPINK

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USPA NEWS - "For the first time in its history, Artcurial will organise an auction in Hong Kong, in collaboration with Spink, on 5th and 6th October 2015, organised by Isabelle Bresset, Director of Artcurial, France. This auction is part of the international development strategy of the auction house.

ISBAELLE BRESSET EXPLAINS ARTCURIAL'S DEBUT SALE IN HONG KONG WITH SPINK AND THIS CHOICE

"Right from its start, Artcurial has been an integral part of the Paris art scene and a keen supporter of the city as one of the world's most important art hub. We are thrilled to collaborate with Spink on our debut sale in Hong Kong, presenting to Asian collectors a taste of Paris' art, our culture, and our Parisian touch." explains Isabelle Bresset, Director at Artcurial, France. Spearheaded by Hong Kong, Asia has become the world's second-largest art market after the US, as China continues to challenge the top spot. There are now more contemporary art auctions in Asia than in Paris or London. The proliferation of public and private museums, the advent of international galleries and art fairs, and the arrival of thousands of new collectors have revolutionised the Chinese market since the opening of the first regional auction house in 1994.

Within this context, Artcurial has witnessed a significant increase in the number of Asian clients over the past few years, a number which doubled with every passing year. Artcurial addresses this important clientele with an inaugural sale in Hong Kong as the first step to a larger strategy to set up a permanent base in this part of the world."

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The exhibition gallery will be designed by and furnished especially for Artcurial. It will incorporate the theme colours that echo the classic yet modern style of Artcurial's Paris headquarters, in a 19th century mansion located at the corner of Avenue Montaigne and the Champs-Élysées. The exhibition will be designed to emulate a contemporary cabinet for curios, against a decor inspired by the wooden interiors of the grand mansions of the 18th and 19th centuries in Paris. Artcurial will hold special events in their galleries in France and around the world throughout the week leading to the sale, to provide collectors with a taste of what Artcurial is and represents." By Artcurial

SPINK WAS FOUNDED IN LONDON IN 1666 AN INDEPENDENT FIRM-----

"Spink and Son Ltd was founded in London in 1666 and has since developed into the world's premier collectables auction house. It specialises in the auctioning and private sales of stamps, coins, banknotes, medals, bonds & shares, autographs, books and fine wines.

In Hong Kong, Spink acquired the longest standing Chinese philatelic auction house Phila China and fine wine auction house Oeno China founded by Anna Lee, in 2012. Based in Hong Kong, Spink China conducts a total of thirteen sales a year, from our Collectors Series, to fine wine sales, by auction and private treaty. As an independent firm, Spink continues to uphold a long tradition of expertise and client service whilst also being forward-thinking and dynamic. No-one else in the field of collectables offers such a broad range of services to the collector or to those seeking advice on disposing of single items or a collection. " By Spink

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Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com